

# Seed catalogue Hybrid Sweet Corn



## '25 years in sweet corn has made us one of the main players in processing hybrids'

Sylvain Castaignos, Area Sales Manager



#### **Client first**

We cherish our personal service, short lines and always put our customers interest first.



### Sustainable growth

We export our vegetable seeds to over 100 countries around the world.



### 100% independent

We are one of the few family owned breeding companies in the Netherlands. Since 1956.



We focus on a limited number of crops in which we strive to be a top 3 player.



#### Passion for genetics

We innovate with a long term perspective, together with our clients.



Technica	Technical specification Sweet Corn Normal (su)													
Variety	Colour	Maturity Royalty	Plant height (cm)	Ear height (cm)	Ear length (cm)	Rows	Resistances						*	
							MDMV	Pst	Ps	Et	Bm			
Monarchy	Yellow	- 4	200	70	21	18-20			IR			•	•	Early and prolific
Amyla	Yellow	-1	210	85	21	18-20	HR	HR	Rp			•	•	ROYALTY with rust resistance
Royalty	Yellow	0	220	85	21	16-18	HR	HR					•	Very prolific and flexible
Samyra	Yellow	+1	205	90	20	20-22	HR	IR	IR			•	•	High quality, fresh market and processing
Salyna	Yellow	+3	220	85	22	16-18	HR		HR				•	Late season hybrid

	Technical specification Sweet Corn Supersweet (sh2)														
	Variety	Colour	Maturity Noa	Plant height	Ear height	Ear length	Rows	Resistances					<b>%</b>	*	
				(cm)	(cm)	(cm)		MDMV	Pst	Ps	Et	Bm			
	Noa	Yellow	0	195	70	20	16-18		IR	IR	IR	HR	•	•	Reliable performer
	Golda	Yellow	+ 2	205	70	20	16-18				IR		•	•	High yield, good quality
	Rihanna	Yellow	+5	205	75	20	16-18		IR	Rp	HR		•		Strong plant, adequate cover, uniform ear size
	Hardi	Yellow	+ 5	225	85	22	16-18	IR		IR	IR	IR	•	•	Strong plant, good recovery, reliable performer in late sowings
	Gia	Yellow	+ 5	215	75	20	18-20	IR		IR	IR	IR	•	•	Good recovery/taste/ colour, consistant yield in late sowings
NEW	Talladega	Yellow	+ 5	205	75	21	18-20	HR	IR	HR	HR	IR		•	Strong plant, good recovery, reliable performer
NEW	Bratella	Yellow	+ 2	240	95	25	16-18	HR		HR	HR		•		Long ears for Fresh market, early and flexible

 $Figures and information in this brochure are based on the average results of large scale plantings \\under European conditions and may vary with local environmental and agronomic conditions.$ 

### Resistances

MDMV Maize Dwarf Mosaic Virus

Pst Pantoea stewartii (Stewart's wilt)

Ps Puccinia sorghi (Common rust)

Et Exserohilum turcicum (Northern leaf blight)Bm Bipolaris maydis (Southern corn leaf blight)

#### Resistance level

HR High / Standard Resistance

IR Moderate / Intermediate Resistance

**Rp** Resitant to new rust

#### Market

Processing market
Fresh market



Figures and information in this brochure are based on the average results of large scale plantings under European conditions and may vary with local environmental and agronomic conditions, grower skills, microclimate and soil structure. Resistance is the ability of a plant variety to restrict the growth and development of a specific pest or pathogen and/or the damage they cause when compared to susceptible plant varieties under similar environmental conditions and pest or pathogen pressure. Resistant varieties may exhibit some disease symptoms or damage under heavy pest or pathogen pressure.

Pop Vriend Seeds does not accept liability based on the information in this brochure for deviating results in the cultivated product. Buyers and users of Pop Vriend Seeds varieties are responsible to determine suitability of the seeds to intended cultivation and local circumstances.

All contracts for delivery of goods are subject to our general terms of sales and delivery, which you can download from our site www.popvriendseeds.com. You can also ask for a copy by e-mail via info@popviendseeds.nl.

In addition ISF rules are in force.

 $Please\ check\ our\ website\ for\ the\ most\ updated\ technical\ specifications\ of\ our\ varieties.$ 

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